



Peel off this label and place it where indicated on your order form.

**By now, you've probably heard about the Marlboro Adventure Team, a 600 mile, 11 day trek across the rugged American West.**

**We haven't picked the team yet, but we've picked out the gear that's tough enough to make it. The Dirt Jak, the 840 Gear Bag, River Shorts and more. Official Marlboro Adventure Team Gear. The stuff made to outwear the toughest terrain on Earth.**

**It's free. And there's only one way to get it—with Official Marlboro Adventure Team Miles. Here's all you do:**

- 1. Collect Adventure Team Miles on specially marked packs of Marlboro.**
- 2. Save 'em up until you've got enough for the gear you want.**
- 3. Put the personal address label at the top of this letter on the order form found in the enclosed Catalog. Send it in with your Marlboro Adventure Team Miles, plus postage and handling.**

**To get you on your way a little faster, we've enclosed some free miles toward items in the Adventure Team Gear Catalog. Plus, valuable carton coupons good for any style Marlboro.**

**Come to where the flavor is.  
And get the gear made for adventure.**

